

AUSTIN BAKER

Graphic Designer, Web Designer and Front End Developer

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OBJECTIVE

Seeking a position as a Graphic Designer, Web Designer or Front End Developer where I can apply my creative and innovative skills in design, website development and photography.

PROFICIENCIES

- Design, develop and fix (debug) websites and user interfaces.
- Knowledgeable and experienced in various programming languages, libraries and frameworks such as **HTML5, CSS3, Bootstrap, JavaScript, jQuery, PHP, WordPress**, among others.
- Knowledgeable and experienced in designing various types of media such as print, digital, guerrilla and out-of-home advertising.
- Knowledgeable in SEO (search engine optimization) techniques.
- Knowledgeable and experienced with various software such as Photoshop, Illustrator, InDesign.
- Specialized in photography.

EDUCATION

Keller Graduate School of Management

[Edina, MN] Degree Awarded: Oct. 2012

Master of Information Systems Management

Emphasis in Web Development & Programming.

Minneapolis College Of Art & Design

[Minneapolis, MN] Degree Awarded: May 2010

Bachelor of Fine Arts in Graphic Design

Emphasis in Photography, Web Design & Front End Development.

TECHNICAL SKILLS

Adobe: Photoshop, Illustrator, InDesign, Edge Animate, Flash

Programming Languages: HTML, CSS, Sass, JavaScript, PHP, MySQL

Libraries, Frameworks, CMS: jQuery, Bootstrap, Foundation, WordPress

Other: SEO (Search Engine Optimization), Apple and Microsoft software and computers

WORK EXPERIENCE

LAKANA (Sept. 8 - Present)

Contract Digital Designer

St. Paul, MN

www.lakana.com

- Created, designed, developed and debugged rich media and html5 interactive ads that were put on news and broadcasting websites and mobile apps that the company created and managed.
- Designed, developed and debugged pages on news and broadcasting websites that the company created and managed.
- Integral in helping create, develop, test and debug new ad products that the company offers to their clients.
- Communicated with sales associates to scope and plan projects for custom html5 interactive ads.

Campus Media Group (June 2011-July 2015)

Graphic Designer and Front End Developer

Bloomington, MN

www.campusmediagroup.com

- Played a major role in the company's transition from primarily print to digital and online media.
- Designed, developed and debugged websites and html emails for the company and their clients.
- Designed and developed a variety of media (print, guerrilla, online, digital, etc.) for the company's many clients in the college marketing and advertising industry.
- Designed print media for the company including media kits, sales guidelines, magazine ads, logo concepts, icons, infographics and tangible media.
- Applied SEO techniques to the company's websites to achieve a higher ranking in search engines. I helped the company achieve number one ranking for "college marketing" and "campus marketing".

meat and potatoes (June 2009-July 2009)

Graphic Design Intern

Burbank, CA

www.meatoes.com

- Designed a variety of printed materials for the company's clients in the entertainment industry.
- Assisted in the redesign of the company's website.

Dark Cloud Studio (Freelance):

• The Book Caster (Minneapolis, MN)

Designed, developed and debugged a website where users pick and vote on which actors they think should be cast for a book's characters if the book was made into a movie.

• Hal Nichols Associates (Overland Park, KS)

Designed, developed and debugged www.halnichols.com. Continuing to serve as website manager.

• Baker, Soltz & Blum (Overland Park, KS)

Designing a new identity for a law firm (business cards, letterhead, website, etc.). Continuing business as website manager.